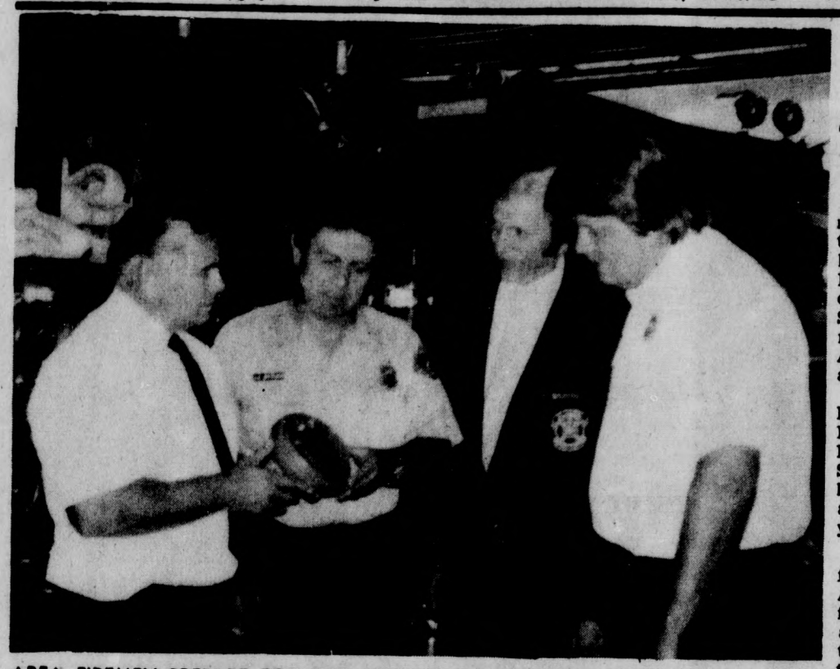
Sierra Madre News

Serving 38,346 in Sierra Madre, Hastings Ranch, Sierra Madre Villa, Oaks-Highland, Rosemead-Foothill Area
Sierra Madre's ONLY Complete Legal and Adjudicated Newspaper Printed & Published in Our City

$11.00 Yearly — 25c Copy (UPS 495-690) Phone 355-3324 Sierra Madre, California — Thursday, October 2, 1980 Vol. 75, No. 2



AREA FIREMEN PREPARE FOR FIRE PREVENTION WEEK OBSERVANCES — Monrovia's Fire Marshal Mike Brklacich shows a smoke detector to Arcadia's Inspector Jim Bateson, Captain Louis Norwood of El Monte, and local Fire Inspector Bill Kramer.
— Fire Department Photo

Local Firemen Schedule 'Prevention Week'

Area firemen are joining together within the next week, October 4 - 11, to specialize in more community action than their usual fire-fighting techniques.

During their annual "Fire Preventon Activity," fire departments from Sierra Madre, Arcadia, Monrovia and El Monte are spending their extra hours on instruction to their community children and adults.

These mutual aid departments are part of the contingents observing Fire Prevention Month.

According to Inspector Bill Kramer of Sierra Madre, local activities October 10 include a demonstration with the Monrovia Department on how to get a trapped motorist out of a vehicle. El Monte will have on display in Sierra Madre a California State Fireman's Association trailer with manpower to staff the trailer. Kramer says the 40-foot trailer will be parked in front of the old fire station.

Explorer Scouts whose ages range from 16 to 21 will have a booth full of displays open for the public to see.

Arcadia's celebrations are earlier than Sierra Madre's and run from October 3 - 5 at Santa Anita Fashion Park. Included in their offerings are blood sugar screening and blood pressure checks, child health check, flu shots, foot check, immunization, oral cancer screening as well as vision testing and hearing screening.

El Monte plans a special recruitment for Explorer Scouts and will have a 6 p.m. drawing for smoke detectors October 11. They have also scheduled the "Yellow Bird Program" for children in the community.

The local city also expects to have Arcadia's air trailer which will demonstrate recharging breathable air bottles used by firemen in the field.

Sierra Madre's Inspector Bill Kramer says the mutual aid fire departments "emphasize fire safety for school children" in every way they can so that the children will be advised what to do in emergency fire situations.

School fire drills are scheduled for October 6 - 8 when firemen will give children tickets to attend two movies October 9 at the Sierra Madre Primary School Auditorium on Highland. Movies to be shown are "Escape to Witch Mountain" and "Hansel and Gretel Meet the Fire Witch."

Children are also invited by the Sierra Madre Fire Department to open house October 10, in the evening.

Principals in the mutual aid fire departments include the followng: Inspector Bill Kramer and Fire Chief Leonard Hall of Sierra Madre; Inspector Jim Bateson of Arcadia; Fire Marshal Mike Brklacich of Monrovia and Captain Louis Norwood of El Monte.

Sara Madre To Sierra Madre

She has the wisdom of a middle-aged psychiatrist and the body of a little curly-headed kid — that's Little Miss Madre, an original comic strip appearing in the Sierra Madre News, beginning in this week's issue. And Jim Korkis is the creator.

Korkis is the Fine Art's Department chairman and Faculty Council president of Huntington Intermediate School in San Marino where he has been teaching drama and English for the past six years.

Korkis has an MA degree from Occidental College. After graduating he worked for awhile as "Jungle Jim" at the L.A. Zoo where his tram tour was so popular that he received special written commendation for his file as well as being requested to tape the speech so that it could be used to train other drivers.

He was a winner on the "Gong Show" appearing with his brother as the singing, dancing hunchbacks "The Quasimodo Belairs." The next year he appeared on the "Dating Game" and lost out to his brohter who was also a contestant on the same show.

However, the following year brought happiness when he won a Cadillac on the game show "Camoflague." The first day he drove it to school, various classes took field trips to the parking lot to check it out.

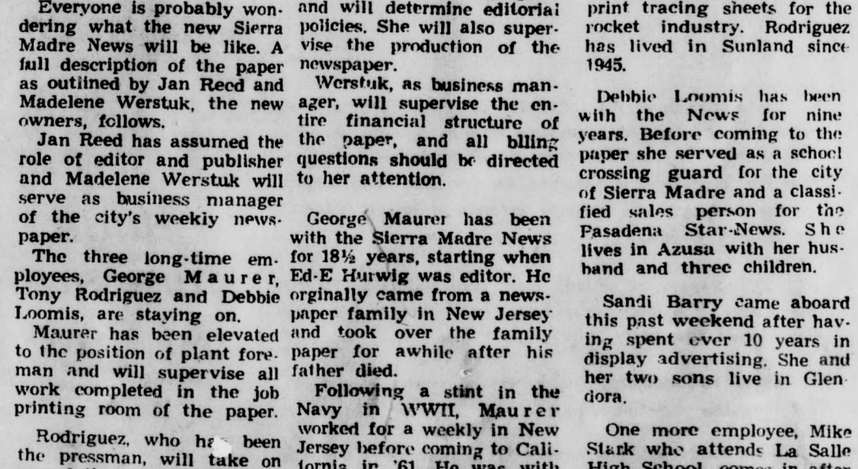
He recorded the voices of seven different germs for an AMA puppet show which travels to various malls as part of a health fair. He's taught drama to handicapped children, blind children and every age group from nursery school to adults. His dream is to open his own theater and he has been working slowly toward that goal ever since he got out of college.

He has a special fondness for animation. His room is decorated with autographed pictures by Jay Ward (Bullwinkle), Bob Clampett (Beany and Cecil), Jack Hanah (Donald Duck) and others. He has written extensively on the history of animation and copies of those articles can be found in various obscure journals as well as The files of the British Film Institute and Tokyo University.

His articles have even been translated into Swedish. It's been rumored that some of these articles will be reprinted in a trade paperback that will consist of animation articles.

Where did he get the idea for Sara Madre? "Well, for the past year I'd been doing a comic strip called 'Sam Marino' while Jan Reed was editor of the San Marino Tribune. When she bought the paper in Sierra Madre, she asked me to come along. I wanted to come up with a different character but the only thing I knew about Sierra Madre was that it was part of the title of a terrific Humphrey Bogart film.

"As fate would have it, I just moved into a new house that used to be an old nursery school. It was a little strange going into a bathroom and seeing three midget toilets right next to each other. Then it occured to me that children have a different viewpoint about life and it would be fun to discover Sierra Madre through the eyes of a child. I hope folks fall in love with little Sara Madre because I already have."



YOUR NEWS STAFF — Standing before the town square are the following Sierra Madre News staff members: George Maurer, plant foreman; Madelene Werstuk, business manager; Debbie Loomis, advertising compositor; Jan Reed, editor and publisher, and Tony Rodriguez, pressman. Not pictured are Sandi Barry, advertising director, and Mike Stark, maintenance man.
— Sierra Madre News Photo

The News Offers Unique Features

As most Sierra Madreans know by now, the Sierra Madre News has been sold to two women who have put out this issue as their first since the paper changed hands last week.

Everyone is probably wondering what the new Sierra Madre News will be like. A full description of the paper as outlined by Jan Reed and Madelene Werstuk, the new owners, follows.

Jan Reed has assumed the role of editor and publisher and Madelene Werstuk will serve as business manager of the city's weekiy newspaper.

The three long-time employees, George Maurer, Tony Rodriguez and Debbie Loomis, are staying on.

Maurer has been elevated to the position of plant foreman and will supervise all work completed in the job printing room of the paper.

Rodriguez, who has been the pressman, will take on new duties assisting Maurer.

Debbie Loomis will continue as "girl Friday," taking classified ads, answering phones and keeping subscription lists updated. She will also take on new duties as ad compositor, being responsible for the paste-up composition of ads solicited by a new employee, Sandi Barry, who will serve as advertising director of the News.

Barry started work yesterday (Wednesday) and will introduce herself to the community on a one-to-one basis, visiting each merchant in the entire News area.

Reed will be responsible for the writing and editing of all the newspaper copy, will serve as photographer, and will determine editorial policies. She will also supervise the production of the newspaper.

Werstuk, as business manager, will supervise the entire financial structure of the paper, and all billing questions should be directed to her attention.

George Maurer has been with the Sierra Madre News for 18½ years, starting when Ed-E Hurwig was editor. He orginally came from a newspaper family in New Jersey and took over the family paper for awhile after his father died.

Following a stint in the Navy in WWII, Maurer worked for a weekly in New Jersey before coming to California in '61. He was with the Herald - Examiner and the Star - News, then was loaned to the Sierra Madre News for an eight-week stay. He has been on the staff since.

He is an EMT-1 with the Sierra Madre Fire Department, having been a member for over 13 years and was presented the Sierra Madre Chamber of Commerce "Man of the Year" award in 1976. Maurer and his wife have four children and seven grandchildren.

Tony Rodriguez has been pressman for the News for nearly 14 years. Before he came to the Sierra Madre News he was with Phillips Printing Company in Monterey Park where he worked on a special press made to print tracing sheets for the rocket industry. Rodriguez has lived in Sunland since 1945.

Debbie Loomis has been with the News for nine years. Before coming to the paper she served as a school crossing guard for the city of Sierra Madre and a classified sales person for the Pasadena Star-News. She lives in Azusa with her husband and three children.

Sandi Barry came aboard this past weekend after having spent ever 10 years in display advertising. She and her two sons live in Glendora.

One more employee, Mike Stark who attends La Salle High School, comes in after school to clean up the offices and get them back in order. Mike is carrying on a tradition in his family — as the Stark boys get old enough they come to work for the paper. Mike has a younger brother at home who will probably continue in his brothers' footsteps.

The new partners come from San Marino where they have been associated with the newspaper there for some time, Jan as city editor and Madelene as bookkeeper.

Republicans Dedicate Downtown Headquarters

It was a red, white and blue day a week ago when the Sierra Madre Republicans, led by City Chairman Gardner Thurman, welcomed district Republican celebrities and dedicated their campaign headquarters in Hugh Campbell's coin store.

Congressman John Rousselot said, "With time and effort we'll get not only the Republicans but also the Independents to vote (for Republicans in all sectors) this fall . . . Reagan is doing better than the papers say."

Ralph Hirschmann, speaking as Governor Ronald Reagan's representative in Los Angeles County, referred to the city as the "Treasure of Sierra Madre" as proof that there were more Republicans registered than Democrats in the city. "In the 30 assembly districts in this county, Sierra Madre is one of only four others that have more Republicans than Democrats."

Gordon Browning, representing Senator H. L. "Bill" Richardson, praised the foothill city for its conservatism and reminded the 30 persons present, "The 13 new Republican legislators elected two years ago didn't sit on their hands. These fresh young legislators knew what they wanted and they gave the older, liberal legislators absolute fits. This year we

Continued on Page 6



New Password ——

'Community Service'

What can Sierra Madreans expect from the 74-year-old newspaper now that it has changed hands?

The new owners will bring a continuity to the paper and plan to make "service to the community" their passwords. They believe that a suburban newspaper such as the Sierra Madre News should be a community service to the people who subscribe, and they plan to carry out that dedication by reporting all the local news and by informing residents of all upcoming events. They also believe that a newspaper such as the News should foster goowill as well as information.

They offer several new features such as a constantly updated three-month calendar of special community events. This calendar will be known as "The Bulletin Board." While regular club dates will not appear, dates of special events important to the entire community — such as annual parties, dances fundraising events and any other community-wide functions — will be listed.

Another special feature will be an original cartoon, created exclusively for the News by Jim Korkis, a Glendale artist and dramatist who presently teaches in the San Marino School District. Korkis brings weekly humor to subscribers with his cartoon entitled "Little Miss Madre."

Gordon Baker Lloyd's nature column, "Gordon On the Grow," wil be a newsy gardening help, and Dana Pedersen, a former PCC newspaper editor, will be a staff stringer bringing special features to the weekly paper. Her revew of "Chorus Line," the stage musical, appears in this issue.

The new owners plan a complete reorganization of the paper into easily-found sections. "Comment" will be available for those interested in editoral and public forum areas, and general local news will be interspersed from the front to the back pages.

"The Arts In Society" will feature weddings, area concerts, art shows, dramatic presentations and other newsworthy artistic and social functions. There will be no charges for photos or articles that appear in the News.

The classified and legal sections will interest many

Continued on Page 6



REPUBLICANS DEDICATE NEW HEADQUARTERS — Congressman John Rousselot, center, talks with Ralph Hirschmann and Gardner Thurman at last week's dedication of Republican Headquarters at Hugh Campbell's coin shop. Hirschmann is Reagan's representative in Los Angeles County and Thurman is chairman of Sierra Madre's Republicans.
— Sierra Madre News Photo

News Reshuffles

The Sierra Madre News is introducing an entirely new line of job printing under the supervision of George Maurer, plant foreman, assisted by Tony Rodriguez.

An outline of some of the offerings are featured in an advertisement on another page of this issue.

Although the community has gone outside for its printed wedding and party invitation, stationery and envelopes before, the service is now available here in Sierra Madre in a wide range of colors and in many different type styles, all to be completed on the News premises.

Merchants will be able to order all types of brochures, leaflets and flyers to supplement their advertisements in association with their businesses.

It will be possible for the paper to turn out tabloids and high school papers with Maurer as Linotype operator and Rodriguez as pressman.

Schools are encouraged to use the facilities of the newspaper for their journalism laboratory for the completion of their school newspaper.

Maurer says, "We won't turn down any work if we can possibly complete it. With Tony's help, I think we can really turn out a lot of job printing in this shop with its reliable and versatile machines."

WEATHER IN SIERRA MADRE
By Sierra Madre Water Department & Rudolph Hartman

	Regular High	Regular Low	Centigrade High	Centigrade Low
Sept. 24	82	49	26	15
Sept. 25	80	50	30	17
Sept. 26	88	52	29	16
Sept. 27	87	54	29	16
Sept. 28	86	50	28	15
Sept. 29	86	50	28	17
Sept. 30	99	57	35	22

Altitude 324.6 meters
Total rainfall to date 40.87"
Year ago to date .....23.57"
2 years ago to date ....23.57"
3 years ago to date ....19.71"
(Season period starts October 1 ends September 30.)



FIRST SIERRA MADRE NEWS CUSTOMER — Mrs. Samuel Kirk of Sierra Madre Boulevard was the first customer to make a purchase immediately after the paper changed hands last week. Here Debbie Loomis, News' employee, hands Mrs. Kirk her purchase. Mrs. Kirk says her husband was "somewhat related to the first editor of the paper." The editor was her husband's sister's father-in-law.
— Sierra Madre News Photo

Comment

How is Sierra Madre unique? Everyone has seen Humphrey Bogart in "The Treasure of Sierra Madre" and many innuendos and puns have been sprung at the movie's expense.

Do you long-time inhabitants take the sights and sounds for granted or have any of you really thought about what a treasure this foothill community and its outer perimeters really are?

The view from atop the mountain truly does seem to go on forever. The valleys are spread with a glittering blanket of black at night and with the orderly green patch work during the day.

The communities have been built alongside the mountain like scenes from an Utrillo painting. Every canyon is a surprise with its network of narrow roads and history-blessed houses.

It's no wonder that the community was first started as a health resort since heading "up the hill" always lifts the spirits. How could the sick remain ill for long snuggled up against the protective mountain with its crisp fresh air?

Sierra Madre is an exciting town full of pioneers who prefer to flirt with the mountains rather than homestead on the floor of the valley. Sierra Madre's people are suburban but with a taste of maverick as well.

Sierra Madre, mountain village and sophisticated suburban city.

It's a community we've come to love in a very short time.

In a speech at the University of North Caroline, President John F. Kennedy described what he thought an editor should be. He said the press needed people "willing to take the long look, undisturbed by prejudices and slogans of the moment, who attempt to make an honest judgment on difficult events."

Such people, he added, "could distinguish the real from the illusory, the long range from the temporary, the significant from the petty."

Those requirements might take a moment to digest, but then the question arises:

What really is a newspaper? Of course, we've all been told that NEWS is a combination of the first letters of the four directions: north, east, west and south.

But it's more than the directions all information comes from before it is edited and written and sent back into the territory once more.

It can be the heart and soul of a community. It can be the voice and herald of a group of people who have banded together to form a city. And it can be a source of information and pleasure directed to those inhabitants.

We members of the family making up the staff of the Sierra Madre News hope to become your trusted medium of city and local news, society and features, and, of course, your link to all the merchants in this foothill area.

We offer our services, our trust and our hearts to you all.

We weren't prepared for the total openness of such heart-warming welcomes we've had from every corner of the city. Since the announcement of the exchange in newspaper leadership, not a day has gone by without a rash of phone calls, notes and handclasps of encouragement and welcome. We all thank you for your support and kindnesses, your open-arm treatment even though you really didn't know either of us new owners.

This first issue has been a series of traumatic and ecstatic experiences. We have had to hurdle innumerable changes, wear several hats at the same time and constantly wonder if the first sssue would indeed hit the streets as usual. In one week we have switched from hot type to the more modern offset method of reproduction.

George and Debbie and Tony have made all things happen with their gentle continuity and their constant adaptability. We owe them a great shout of "thanks."

This first issue, God willing, will be the first of many years of reporting the news as it really is.

With the change in ownership comes an entirely new era for the Sierra Madre News.

It is totally unrelated to the former owner, and many of you will no doubt miss the columns featured in the News while it was owned by Mr. Evans. However, we hope to fill that gap with other instructive and informative columns and features we think you will enjoy.

Again, our thanks to every community friend who has extended a handshake and a smile to your two new owners of the Sierra Madre News.

Jan Reed ..... Editor and Publisher
Madelene Werstuk ..... Business Manager
Sandi Barry ..... Advertising Director
Debbie Loomis ..... Advertising Compositor
George Maurer ..... Plant Foreman
Tony Rodriguez ..... Pressman

The Sierra Madre News is printed and published in the City of Sierra Madre, California 91024, every Thursday. The News is an officially adjudicated newspaper and the official newspaper for the City of Sierra Madre for the publication of legal advertising. It is also an official publication of the County of Los Angeles and carries legals of the county having local concern.
Subscription Rates: In Los Angeles County — $11.00 per year. Elsewhere in the United States $14.00 per year. Foreign countries $22.00 per year.

Sierra Madre Receives State Apportionment

State Controller Kenneth Cory recently announced the distribution of $9,774,438 to counties and cities as the September apportionment of cigarette tax.

Los Angeles County received $214,874, and Sierra Madre got $3340. The 58 counties share was $1,861,397 and the cities' share totaled $7,913,041.

The state controller reported the distribution of $67,832,495 among the state, cities and counties as the September apportionment of highway users taxes.

Los Angeles County's share was $4,060,879 and Sierra Madre's share was $8898.

A total of $16,709,775 went directly to the counties; $12,582,693 to cities; $38,510,027 for expenditures on state highways; and $30,000 to the Bicycle Lane Account.

The distribution was $9,257,158 less than that for the same month last year. The September 1980 gasoline tax distribution was $8,624,346 less than that for September 1979. The diesel fuel tax distribution was $633,693 less than in September, 1979.

Cory also reported distribution of $59,974,264 to cities and counties as the September apportionment of state-colleced "in-lieu" motor vehicle license fees.

He stated Los Angeles County received $9,265,233 and of that Sierra Madre received $20,536.

The distribution represents the cities' and counties' share of license fees and other revenue deposited in the Motor Vehicle License Fee Account during August, 1980.

Governor Endorses Proposition 7

Governor Edmund G. Brown Jr., has urged passage of Proposition 7, the Solar Energy Tax Incentive Amendment which appears on the November ballot, as one way to assure that California has adequate energy supplies in the future.

Brown, honorary chairman of the "Yes on 7" campaign, said, "Proposition 7 extends the federal and state encouragement of conversion to solar energy by removing the local property taxes which act as a disincentive to homeowners and businesses."

He stated that California has the right amount of sunshine to make solar energy a viable alternative to gas and electrcity for water heating.

Brown declared, "California leads the nation in the installation of solar energy systems on both new and existing homes."

Brown noted that the rapid development of solar energy could save 1.8 billion kilowatt hours of electricity and 356 million therms of natural gas which could be freed for other commercial and industrial usages. This is based on a California Energy Commission study calculated on 1.5 million homes and commercial buildings installing solar units by 1985.

Brown concluded, "I urge every Californian to vote "Yes on Proposition 7."

Alcohol Display

Production and use of alcohol as an alternate source of rural energy will be demonstrated at Los Angeles County Fair in an exhibit funded by the California Department of Food and Agriculture.

Fuel grade alcohol will be produced from fruit and produce scraps. Bill Trulock and Michael Mandeville, developers of the project, say an inexpensive farm-scale still can distill grain into 180-proof alcohol.

They forecast such alcohol will eventually replace gasoline as the major source of farm fuel.

Los Angeles County Fair runs at Pomona September 26 through October 12.

Huge Numbers At Bowl

Record-breaking audiences, in excess of 650,000 persons, heard concerts at Hollywood Bowl during Summer Festival 80, posting a new high in attendance for the famed outdoor concert center, it was announced recently by Hollywood bowl general director, Ernest Fleischmann.

The total attendance at Los Angeles Philharmonic-sponsored events this summer was 584,629. This includes 29,898 for three preseason concerts, for an average of 9966 per concert, and 474,265 for 40 subscription events, an average of 11,857 persons at each concert.

In addition, 56,810 heard five jazz concerts (an average of 11,362 per concert); 23,656 heard the three-event "Virtuoso Series" of two recitals and a concert by the Cleveland Orchestra.

In comparison to 1979, when 497,434 persons attended 46 Los Angeles Philharmonic events, the 1980 season drew 584,629 persons for 51 events.

Protect Pets from Fire

The old cliche that an ounce of prevention is worth a pound of cure certainly holds true when it comes to the fire season. An ounce of prevention is important to remember when pet owners attempt to protect their animals from the hazards of Southern California fires.

The Los Angeles Society for the Prevention of Cruelty to Animals recommends:

— Removng all flammable materials bordering sheds or barns housing animals;

— Removing all glass from grass areas that are exposed to direct sunlight. The magnification of the sun on the glass will easily ignite the dry grass;

— Maintaining as much greenery as possible around barns and sheds housing animals. This will act as a fire deterrent;

— No smoking in fire areas, and including your own brush area.

Eaton Canyon Course

A course in the flora, fauna and ecology of Eaton Canyon will be offered in eight sessions at the Eaton Canyon Nature Center beginning today (Thursday).

For more information contact Eaton Canyon Nature Center at 794-1866.

Tax Credits Available

With the high cost of political campaigns, many candidates rely on individual contributions to pay their campaign expenses.

When you make a contribution to a political candidate, you may claim a tax credit equal to one-half of your contribution up to a maximum credit of $50 or $100 on a joint return. The total credit taken can be based on contributions to one or more candidates.

Your contributions must be in money, and you should obtain and keep receipts to verify the amount and the recipient.

For more information see IRS Publication 585 "Voluntary Methods to Help Finance Political Campaigns." It may be obtained by calling the phone number listed in the white pages of your directory under "U.S. Government, Internal Revenue Service."

State Parks Need Help

California State Park System needs funds to renovate worn-out facilities and to provide for increasing and diversified numbers of recreation seekers near urban areas, according to Pete Dangermond, director of the California Department of Parks and Recreation.

Dangermond urged the California State Park and Recreation Commission to endorse the $285 million California Parklands Bond Act of 1980, which will be Proposition 1 on the November 4 ballot.

The Commission voted unanimously to endorse the Parklands Bond Act, noting that all money in the bond act will be used for parks and park-related projects. The Act provides $130 million for the state park system, $145 million for county, city, and regional park and recreation projects, and $10 million for the state coastal conservancy.

Dangermond said Proposition 1 will enable development of such park facilities as picnic areas, campsites, trails, restrooms and parking in a variety of parks throughout the state. Local parks also face needs for new and improved facilities.

Your Public Forum

The members of Sierra Madre Civic Club are so pleased to welcome you, Jan and Madelene, as the new owners of the Sierra Madre News. Your pledge to publicize local activities has brightened our lives. Here is a check for our subscription.

We wish you every success.

Sincerely,
MARY BICKEL,
President

Everyone is urged to write a letter to the editor of the Sierra Madre News whenever he or she wants to express an opinion. This section of the paper will be reserved for those wishing to air their views.

The News reserves the right to edit or delete sections of the letters which seem redundant, however. And no letter will be printed unless it is signed even though the News will withhold the author's name upon request.

We also ask that you keep the letters short — to no more than 500 words. We urge you to be brief and to-the-point.

We'll look forward to your letters.

Hugh Campbell's
FOOTHILL COIN CENTER
Largest coin and stamp store in the Valley!
WANTED
Silver coins, stamps, gold coins
COLLECTIONS
Sterling - Old costume - Old toys -
Banks - Tintypes - Post Cards - Stereopticans -
Small metal figures - Tiffany lamps
Antiques - Rugs - Swords - Antique Firearms -
Memorabilia items
Complete Coin and Stamp Supplies
● Open daily 9:30 - 5:30 ● Saturdays until 2 p.m. ● Closed Sundays
Our 13th Year
47 W. Sierra Madre Blvd.
Sierra Madre
355-8221





It's a Moving World!
And we are here to serve its moving population. If you have just moved into a new home, call the Welcome Wagon hostess.
PHONE 355-2880
Welcome Wagon

We believe that bank holdups are a crime.

You've eaten away half your lunch hour being held up at the bank.

You've left the car running at the curb only to find a crowd parked at the teller line.

You've rushed to get money before 5:00 and got caught in the rush hour... in your bank lobby.

Imperial believes that's a crime! At our offices throughout California, we've come down hard on time-robbing inconveniences.

That's why at some locations we open express lanes at peak hours. We keep most offices open on Saturdays. We have ample parking outside. And we've got people who are friendly, but stay fast and efficient.

Imperial has many ways to help you save. Not only money (passbooks and certificates that pay higher dividends than any bank), but minutes too.

So if the slow ins and outs of banking are holding you up, there's a quick alternative. It's Imperial Savings, for people on the move.

Imperial Savings
AND LOAN ASSOCIATION
Sierra Madre 25 West Sierra Madre Blvd. (213) 355-3511.



'DYNAMIC DUO' EXAMINE LIONS CLUB CHARTER FROM 1946 — Sterling Ripple and Paul Werden, the only real members of the Sierra Madre Lions Club, discuss revival of the club. Ripple is a local mortician and Werden is a manufacturer's representative. The men were responsible for the new watering system at the local cemetery as well as the flags the city uses to display on national holidays.

Sierra Madre News Photo

Anoakia: Private School



FROM JUNGLE GYM TO SCHOOL TALK — Director Florence Steffey is at home with every student attending Anoakia, a private school which teaches structured education to local youngsters.

— Sierra Madre News Photo

Anoakia. The name is of Indian origin meaning peace and serenity, and those are adjectives that really describe the 19.6-acre grounds located at Foothill and Baldwin.

Actually the name was derived out of the name of Anita, a Baldwin family member, and "ok" for the live oaks growing almost wild on the property.

However you spell it, it comes out a private pre-elementary and elementary school for exceptional children, according to Florence Steffey, director of the state-accredited school.

One hundred forty students make up the class rosters, and class numbers remain some of the lowest in the state. Kindergarten classes are between 12 and 14 children and never are there as many as 30 children in any of the school rooms.

Mrs. Steffey points to these numbers as allowing teachers to know the children better, to give each child individualized training.

Students start as young as 2½ years and go all the way to sixth grade.

How would she describe the training children receive at Anoakia daily? Mrs. Steffey says it's a "good structured fundamental education." Children in kindergarten through second grade have an hour of reading and math daily. And, of course, phonics and spelling, she adds.

Children learn to read by phonics, she says, and stresses this thrust is definitely an "old-fashioned basic."

Because of the quality education children learn here they usually go on to Clairbourne, Chandler and Poly-Tech, she says. Children come from the local community, Arcadia, Monrovia, Claremont and Pomona.

Hours are from 8:30 a.m. to 3 p.m. and they also have an extended day from 3 to 5 p.m., she adds.

How many classes? Two kindergartens and first grades, a second, third and fourth grade, and a combination fifth and sixth. Seven elementary and five nursery school teachers handle all of those children.

How does their school year differ in time sequence from the public schools? It doesn't. They started their year September 15 and will end their classes mid-June. And vacations correspond to public schools, Mrs. Steffey says.

The school was originally built in 1912 by Anita Baldwin, and when she died in 1939, the property was sold to Flintridge School for Girls. Three years later it was turned into Anoakia School for Girls. In 1951 the nursery school was started with the elementary school following on its heels a year later. The actual girls' school lasted until 1966, three years before Mrs. Steffey joined the faculty. It has been co-educational since then, also.

In 1974 she became director of the school that is funded by tuition and by the owner of the property, Lowry B. McCaslin. As Mrs. Steffey says, "He owns the school and I run it for him."

Besides the school and McCaslin's offices, there are also two artists' studios on the property.

The active parents' association is able to subsidize school costs with their unique fundraising ideas. In a recent candy sale the APA raised $2600. The first Saturday in December a brunch and fashion show will probably bring in an equal amount for school equipment.

In October there will be a featured race with a horse named for the school and the eighth race will be for Anoakia stakes at Santa Anita at the special "Day at the Races."

How does one become director of a private school? Florence Steffey majored in anthropology, but that had nothing to do with it obviously. When it came time for her master's degree field work in Central America, Mrs. Steffey found it impossible to go because of her three sons. So she began subbing in area school districts. Soon she was a full-time teacher and then her career evolved into the private school. She's been there since.

Anoakia, private school. Where it's easy to get a good education from learning to hang from a jungle gym to spelling a word that's really longer than the students are tall.

Lions Rise Again

They might be called the "Dynamic Duo" and they should certainly be noted for their reluctance to give up the ship. Or, rather, the charter.

Sterling Ripple and Paul Werden have refused to give up the Lions Club charter even though they are the two remaining members of a once-thriving club.

Ripple said recently, "When the club was founded at the end of the '40s it was good and active. But for the last four to five years it has really dwindled away just as most service clubs that seem to be dying on the vine."

Why? Ripple says it's probably economics. "Young people who should be the life blood of such an organization can't afford to spend the $30 to $40 a month it takes to go to meetings these days."

What has happened to all those active members of 30 years ago? They have moved away or simply retired from the club or have died. The old-timers are gone — except for Ripple and Werden.

It hasn't deterred the two Sierra Madreans. They hike themselves over every Wednesday and meet with the Altadena Club where there are about a dozen members on the roster. Of course, most of them have been through the chairs the second, third and even the fourth time. But they're all willing to do that just to keep their charter.

They can't be a wealthy club but even so they contribute the money to buy candy for the city's annual Hallowe'en party every year. And, yes, they'll do it again this year.

What does the club have to offer? Not a lot at the present time, Ripple replies. They used to be active in White Cane Days when they'd go out on the streets and raise money for the blind. They had an eye bank program and worked to eliminate or at least arrest glaucoma, the dread eye disease, through the Eye Foundation.

They used to have an Eye Mobile come to Sierra Madre during Health Week in May, and some of their activities also spilled over a bit into helping the hearing impaired.

One of Ripple's biggest gripes, he says, is that many of the philanthropies have been taken over by "the benevolent government," spoken with tongue in cheek. Ripple states, "No one seems to need help anymore because a state agency has already done it (raised the money)."

Thinking aloud, Ripple states, "One thing we could do for the blind is to volunteer to take them on trips. So far they haven't called on us for any help."

Back in the old days when the club was new, Ripple reminisces that the big thing was the Pioneer Days parade and activities. They even brought carnivals into town for the community to enjoy.

"Community spirit was different in those days. It was good to get into the spirit of things then. Really heartwarming. It brought out competitors and businessmen and all the people participated."

He continued, "We bought expensive eye-testing equipment and when Sierra Madre went into the Pasadena school system the equipment was absorbed. That was the equipment we'd bought to provide eye-testing and glasses at both the public school and a private school. But one crowning achievement we had was that we bought a system of braille and teaching aids for a blind girl in Hastings Ranch. And that really made the Lions members feel good."

Right now they're just coasting along and hoping to keep the club alive as long as possible. But they haven't given up hope that the Lions Club will rise again. With that kind of dedication, who could pass it up?

The lines are forming for the reactivation of the Sierra Madre Lions Club. But please don't ask Sterling Ripple or Paul Werden to serve as president again. They've paid their dues.

Overheard at the HEADLINER

By Ann Tyler

The big window in the front of the coffee shop is a perfect spot to observe the passing tide of Sierra Madre. I'll try to keep my eyes and ears tuned into the beat of the street and report what I hear over the coffee cups.

Bob and Elissa Clark, Jim and Barbara Heasley recently trailered up to Panguich Lake in Utah where they were joined by Ken Pickett and Carl Foster. Also in the party were Eber Bailey, Joe Sancett, Jim Stark and Bob Schmitt.

Speaking of Bob Clark, he can "coffee break" anytime during the day and keep an eye on his shop because it is so convenient to his place of business.

Mr. and Mrs. Richard Stueve, of the Alta-Dena Dairy family, are regular Sunday morning customers. They are usually accompanied by their charming daughters, Pat and Barbara, Mrs. Stueve's mother, Mrs. Lavonne Anthony, and Pastor Alan Schroeder of the Gloria Dei Lutheran Church.

Early morning "go-to-workers" have been enjoying the special biscuits and country gravy which is now a "regular" on the menu. Also recommended, for lunch or dinner, are the hearty homemade soups, which are made daily. They are as good as, or better than, Mom used to make.

Until next week — see you at the —

HEADLINER
110 W. Sierra Madre Blvd.
Sierra Madre, 355-9067

NOW SERVING
BEER & WINE
PAPA'S
Pizza • Hamburgers, Etc.
975 Michillinda Phone 351-8821
Phone Orders Welcome
MON. - THURS. — 11 - 8 FRI. & SAT. — 11 - 9
CLOSED SUNDAY

Coupon $1.00 Off Any MEDIUM PIZZA
1 PER COUPON
Void After Oct. 9, 1980

Coupon $2.00 Off Any LARGE PIZZA
1 PER COUPON
Void After Oct. 9, 1980

the Raven and the Rose
Hours:
4 p.m.-2 a.m. Monday-Friday
Noon-2 a.m. Saturday & Sunday
COCKTAILS
J. WAYNE HARRIS, OWNER
322 W. Sierra Madre Blvd.
Sierra Madre (213) 355-9071

IT'S HEATING TIME AGAIN
NOW is the time to check out your heating system.
Hal Jordan Gordon Caldwell
Gem Plumbing
Heating and Air Conditioning
43 North Baldwin Sierra Madre
355-3496

Howie's RANCH MARKET
SALE EFFECTIVE OCT. 1, 1980
SIERRA MADRE STORE ONLY
SPECIALS GOOD 7 DAYS
OPEN DAILY
9 A.M. to 7 P.M.
SUN. 10 A.M. to 6 P.M.
Phones 355-3344 355-3345
14 E. SIERRA MADRE BLVD. SIERRA MADRE
Featuring Farm Fresh Produce.
BY OUR QUALITY WE SHALL BE KNOWN
WE FEATURE Knudsen DAIRY PRODUCTS The Very Best

HOWIE'S MARKET COUPON 50c OFF ON YOUR FAVORITE COFFEE EXPIRES OCT. 8-80

HOWIE'S MARKET COUPON 50c OFF ON YOUR FAVORITE 6 PACK OF SOFT DRINK EXPIRES OCT. 8-80

FARM FRESH PRODUCE
Tropical BANANAS 4 LBS $1
Fresh Northern ARTICHOKES 59c EACH
Washington DELICIOUS APPLES 39c LB.

FROZEN FOOD
MARKES BEEF TAQUITOS 11½ OZ. $1.05
SARA LEE ORIGINAL CHEESE CAKE 17 OZ. $1.69
TREESWEET ORANGE JUICE 6 OZ. CAN 39c

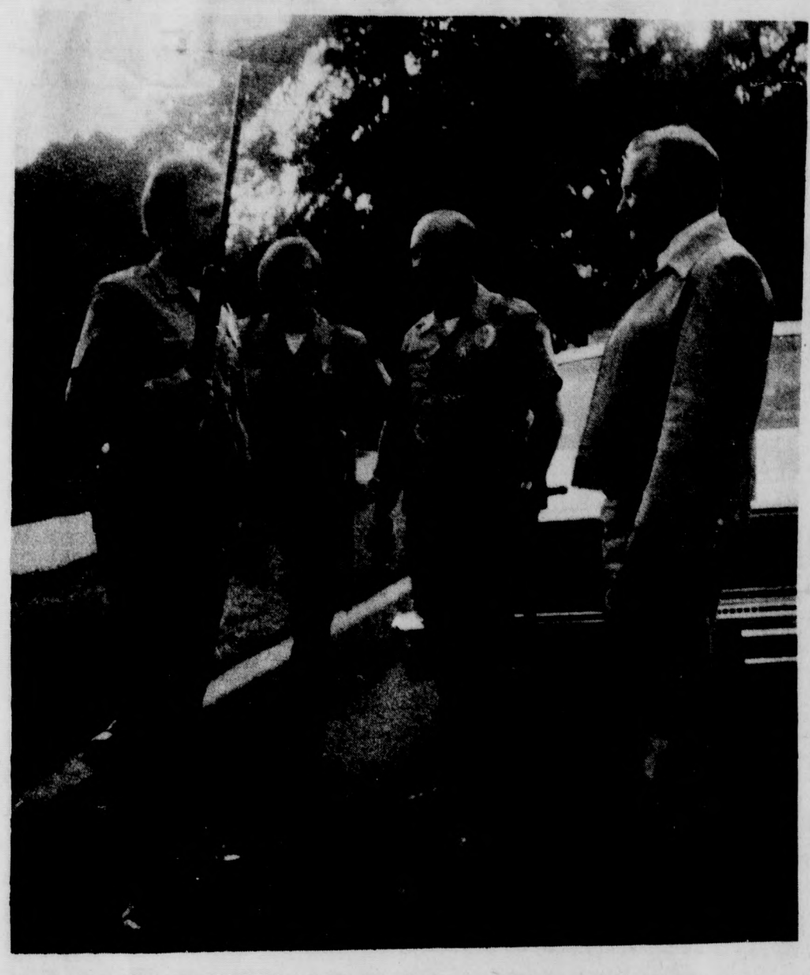
DELICATESSEN BUYS
OSCAR MAYER WEINERS 1 LB. $1.49
OSCAR MAYER BOLOGNA 12 OZ. (8 OZ. 89c) $1.39
OSCAR MAYER VARIETY PACK 12 OZ. $1.89
SWISS KNIGHT GRUYERE CHEESE 6 OZ. $1.39

GROCERY BUYS
EGGS GRADE LARGE AA 75c DOZ.
JELLO DESSERT Your choice of flavor 6 OZ. 55c
ANDERSEN SPLIT PEA SOUP 15 OZ. CAN 43c
9 LIVES CAT FOOD 6½ OZ CAN YOUR CHOICE 3 FOR $1 PLUS TAX
TIDE DETERGENT GIANT SIZE 49 OZ. $1.69 + TAX
SPRINGFIELD TRASH BAGS 10 COUNT $1.19 + TAX
CASCADE DISHWASHING DETERGENT 35 OZ. BOX $1.29 + TAX
CARA MIA MARINATED ARTICHOKE HEARTS 6 OZ. JAR 69c
GEISHA SOLID WHITE ALBACORE TUNA 7 OZ. CAN $1.19
WHEATSWORTH STONE GROUND WHEAT CRACKERS 11 OZ. 75c

TAYLORS'
OL'FASHIONED MEAT MARKET
PHONE: 355-8267 (SIERRA MADRE)
FRESH EASTERN PORK SALE
Loin-End Pork Roast Lean & Tender, excellent as chops $1.49 LB.
Center-Cut Pork Chops Hand-Cut Center Loin & Lean $2.29 LB.
Polynesian Style Ribs Meaty Pork Loin Marinated $1.59 LB.
Stuffed Pork Chops Homemade Dressing and Easy to Prepare $2.29 LB.
Farmer Style Pork Ribs Delicious Meaty Ribs $1.89 LB.
Pure Pork Sausage From Lean Eastern Pork Butts $1.79 LB.

SERVICE DELI
355-6133
HOWIE'S OWN FRIED CHICKEN PARTS
12 Piece Box $5.89
2 Piece Snack Box With 2 Potato Wedges 89c

LIQUOR DEPARTMENT PHONE: 355-8424
WINES & LIQUORS
Early Times Bourbon 1.75 Liter $9.99 PLUS TAX



SIERRA MADRE OFFICERS ON DUTY — Emerging from a Sierra Madre residence after discovering a juvenile shooting a gun for his friends, Officer Dale Ginter, Officer Darryl Thompson, Officer John Cordischi and Chief Bill Betts are shown just before they return to their posts around the city. Not available for the photo is Sergeant Jerry Skinner.

— Sierra Madre News Photo

Register To Vote At Lloyds

A voter registration drive has begun at Lloyds Bank California offices throughout the state. The goal of the drive to distribute 10,000 voter registration for the November general election.

The drive, sponsored by the bank's political action committee, a voluntary employee organization, began September 5, and continues at the local branch, says Betty Jackson, Sierra Madre manager.

"While the number of persons eligible to vote continues to grow each year, the number of persons actually voting is continuing to fall," said Cynthia Ellner, coordinator of the drive.

"According to government statistics, in 1960, 63.1% of those eligible voted in the presidential election. By 1976, that figure had dropped to 54.4% even though the voting age had been lowered to allow 18-year-olds to vote.

"What we're trying to do is turn around that trend. More than a third of those that didn't vote in the last general election said they didn't because they hadn't registered. We're trying to simplify that process so that anyone who wants to vote can just fill in a simple postcard and drop it in the mail," she added.

All persons who are not currently registered to vote, moved or changed their names should register.

Police Investigate Local Shooting

For a couple of hours Friday, Sierra Madre police weren't sure what they were facing as they searched for the origin of the gun shot falling in a Mira Monte neghborhood.

Arcadia and Monrovia police, mutual aid cities, were called in to help with the house-to-house search which ended in a backyard where a juvenile was shooting his father's gun to show his friends how it worked.

According to Police Chief Bill Betts, the juvenile had found the key to the storage place of the gun and had decided to try his hand as a marksman. He shot the gun into the air several times before his location was noted by police.

After they moved in, the youngster was counseled on the use of weapons by the police.

Director

Sales and Marketing Executives of Los Angeles elected Don Estrin, president for 1980-81.

Among directors for 1980-81 is A. Edsel Curry of Arcadia

Police Officer Proves Crack Shot

Sierra Madre Police Officer Roz Ann Sunderland leveled her pistol and shot a rattlesnake in the head Friday afternoon at a garden home on the top of Auburn Avenue.

Police were called to the home when the rattlesnake was discovered, and Sierra Madre Police Reserve Officer Jeffrey Sunshine accompanied the woman officer to the residence.

Sunshine pried the snake out of its hiding place with a pruning stick long enough for Sunderland to kill the snake with one shot.

Sierra Madre police stopped a vehicle for a traffic violation at Santa Anita and Grandview about 9:52 p.m. Saturday and found the two subjects in the auto were wanted on an armed robbery count in Monrovia. Police booked the male and female subjects who were armed with a handgun and transported them to the Monrovia Police Department.

Dodgers Beware: Sierra Madre's Here

City Councilman Clem Bartolai pitched a no-hitter at Dodger Stadium on "Sierra Madre Night" a week ago, striking out Parks and Recreation Commissioner Rita Thurman who was called out by umpire, Councilwoman Elaine Rudolph.

And five buses of Sierra Madreans — about 250 persons — cheered as their city leaders showed the Dodgers how the foothill city leaders play ball.

Bartolai threw out the first ball. Mayor Charles Corp was first baseman and Councilman Carl Griffin, as catcher, made sure no one up to bat was injured.

Both Griffin and Corp went errorless for the series.

But most of all, everyone came home with Dodger blue hats.

Sierra Madre Night at Dodger stadium was a success.



CONSTITUTION HONORS RECEIVED RECENTLY — Karinn Baffa and Jeff Gordinier are two of the students in the area receiving Constitution Week Awards for their messages on Americanism at the District X Commemorating Constitution Week luncheon recently. Mrs. W. Alden Webster and Mrs. A. E. Watts, Sierra Madre residents, are DAR members of Santa Anita Chapter, DAR, District X.

— Sierra Madre News Photo

Youth Employment Service

If you need a job done

Phone 355-3303

Monday-Friday

Applications for employment accepted at City Hall, ages 13-18 years

PAINTS · GIFTS · SPORTS · HARDWARE · HOUSEWARES

Arnold's

"THE QUALITY STORE"

297 W. SIERRA MADRE BLVD.
SIERRA MADRE, CA • 355-3365
HOURS: MON.-SAT. 8 AM-6 PM

The Original
"M. I. HUMMEL"
Figurines and Plates



GIGANTIC STOREWIDE
CLEARANCE
OF FINE
MEN'S CLOTHING!

TOP QUALITY MEN'S CLOTHING AND LUXURIOUS HABERDASHERY AT

Suits - Sportcoats - Slacks
Jackets - New Fall Sweaters
Top Coats - Corduroy Sportcoats
Golf Shirts - Dress Shirts
Neck Wear - Ultra-Suede Coats
Imported English Wool Yardage

25% TO 60% OFF
WE ARE OVERSTOCKED
BUY NOW FOR CHRISTMAS!

Don Jackson
STORE FOR MEN
Custom Tailors • Importers • Haberdashers
18 WEST SIERRA MADRE BLVD., SIERRA MADRE
355-1236
FINE MEN'S CLOTHING SINCE 1947

WE FEATURE
FREE GIFT-WRAPPING



Rosemary Abernethy, a native-born Californian and resident of Sierra Madre has worked at Arnold's for 10 years. She is one of the expert "wrapper-uppers" at our store.

PAINTS · GIFTS · SPORTS · Arnold's · HARDWARE · HOUSEWARES



Southern California's Most Distinguished Retirement Residence

1. Private rooms with patios and private baths — all on ground floor.
2. Convenient recreation rooms with television.
3. Gardens with beautiful ferns, flowers and trees.
4. Nutritious meals, planned by our dietitian cook for your individual needs.
5. Daily maid service.
6. Nurse on duty 24 hours — physician on call.
7. Planned activities by our social director.
8. Monthly rates — no lease.
9. Convenient location to churches, library and shopping center.

OWNED & MANAGED BY MR. & MRS. ALEXANDER SIMON
Call or Write for Brochure

THE ACACIA INN OF PASADENA
811 E. WASHINGTON BLVD. 794-1131

Lloyds Bank California
We know who we work for.

Put us to work for you.

LLOYDS BANK

Sierra Madre Office
100 West Sierra Madre Blvd.
Phone (213) 355-3373
Betty Jackson-Vice President & Mgr.

Lloyds Bank California



Member FDIC



ORIENTAL THEME JOINS WITH ORIENTAL HOME ATOP A MOUNTAIN IN SIERRA MADRE — Oriental costumes were the order of the evening Thursday evening at the Sierra Madre Civic Club membership tea at the home of Gloria Giersbach. Pictured here are Mrs. Giersbach, membership chairman; Shirley McGillicuddy, membership committee; Mary Bickel, president; and Gail Skiles, first vice-president.

— Sierra Madre News Photo



SIERRA MADRE WOMAN'S CLUB TEA. Members watched as Joylouise Smith poured at the coffee and tea table last Wednesday afternoon for pianist Greg Golden and members Marie Pedersen and Martha Van DeVerg.

— Sierra Madre News Photo

Firemen At Library

Flashing red lights attached to a Sierra Madre fire engine will help deliver the message of fire prevention during Children's Hour at the library.

Volunteer firemen will visit with the children on October 6 at 7 p.m. during National Fire Prevention Week. Kids, come and learn what you can do.

League Presents Views

The public will have four opportunities to hear nonpartisan views on the November ballot measures during October at League of Women Voters meetngs.

The Sierra Madre unit will meet at 9:30 a.m. October 16 at 3815 Fairemeade Road in Pasadena. There are also Pasadena and Altadena meetings planned. The public is invited to attend any or all of these meetings at no charge.

Elaine Rudolph, Sierra Madre City Council board member, was one of those women honored at the Pasadena area League of Women Voters meeting September 27 at the home of the Dexter Coopers. The League honored elected foothill women officials at the wine tasting party.

Also among those honored were Marilyn Bassett and Mary Snaer, members of the San Marino Unified School District Board; Jo Heckman, Pasadena's mayor, and Loretta Glickman, vice-mayor of Pasadena.

For further information, call 798-0965.

SIERRA MADRE NEWS
PUBLIC NOTICE
80-44406

FICTITIOUS BUSINESS NAME STATEMENT

The following person is doing business as: DEE-O-GEES, 38 West Sierra Madre Blvd., "H," Sierra Madre, Calif. 91024

Shirley A. Leech, 1354 Paseo Corridor, San Dimas, Calif. 91773

This business is conducted by an individual.

Signed Shirley A. Leech

This statement was filed with the County Clerk of Los Angeles County on date indicated by file stamp above. (Sept. 17, 1980)

Publish Sierra Madre News Oct. 2, 9, 16, 23, 1980

Goodman At Ambassador

Ambassador Foundation opens its 1980-81 arts season with a concert by the Tokyo String Quartet next Tuesday at 8:30 p.m. The quartet last February celebrated the 10th anniversary of its founding.

On the following evening, Ambassador Foundation will present the "King of Swing," Benny Goodman, with his sextet at the Ambassador Auditorium in Pasadena at 8:30 p.m.

The first event on Ambassador's "POPS" Series A presents the master clarinetist in company with Eddie Duran on guitar Don Haas, piano; John Markham, drums; Dick Nash, trombone; Al Obidinski, bass, and Don Rader on trumpet.

For more information call 577-5511.

How To Cope

For people interested in working in or understanding the medical field, a medical terminology course is being offered.

For further information call 578-7261.

PUBLIC NOTICE

NOW OPEN FOR LUNCH

Lord Charley's is now open for lunch with a plentiful sandwich selection (Try the Pub Club or Big Ben), salads, omelettes and meat entrees. After work, stop by for "Charley's Hour" with his Chef-prepared hors d'oeuvres (over 20 kinds!) and two-for-one cocktails. The dinner menu now features nightly Continental Specialties such as Roast Duck or Abalone in addition to the Prime Rib, classic Rack of Lamb, curried chicken and fresh fish. There are always wines and spirits a-plenty and listening entertainment Thursday through Saturday evenings.



PROOF OF THE PUDDING— Executive Chef Ramon Simbeck takes great pride in the new lunch menu he has just created for Lord Charley's.

Lord Charley's

100 N. Santa Anita Ave., Arcadia · 445-3508
Open 11 A.M. Mon-Fri., 5 P.M. Sat. & 4:30 P.M. Sun.
Banquet Facilities · Also in West Covina



ANNIVERSARY SALE

NOW IN PROGRESS

LAY-A-WAY NOW FOR CHRISTMAS

OPEN MON., THURS., FRI. 9:30 to 9
TUES., WED., SAT. 9:30 to 5:30
SUNDAY 11 to 5

MACABOB TOYS

MACABOB'S BIRTHDAY PARTY INFO. CALL: 796-2980

ACRES OF FREE PARKING

2980 E. Colorado Blvd., in Pasadena
Between Rosemead & San Gabriel Blvds.
● 796-8131 ●
BankAmericard · Master Charge · Visa

IT'S FUN TO SHOP AT MACABOB'S

HUGE CLOTHING SALE
Mon. the 29th through Fri. Oct 3

The Tennis Company
2116 HUNTINGTON DR.
SAN MARINO
281-9391

Up to 50% Off
Our 1st Annual DICE SALE

Cast the dice
For Your Discount

You Roll	You Receive
2	20% Discount
3	30%
4	40%
5 or 6	50%



You Win With Every Roll

One Roll Per Purchase

Store Hours: Mon-Fri. 9:30 to 5:30 Sat. 9-5

Highlander Liquor
303 W. Sierra Madre Blvd.
"Sierra Madre's Finest & Friendliest Liquor Store"

TAYLOR CALIFORNIA CELLARS CABERNET SAUVIGNON
MAGNUMS $3.59

KORBEL BRUT CHAMPAGNE
$6.79

SEAGRAM'S 7 CROWN
1.75 LITER
$10.99

CLUNY SCOTCH
FULL LITER
$6.99

POPOV VODKA
1.75 LITERS
$7.99

GORDON'S GIN
1.75 LITER
$9.99

WINE IN A CARAFE
FULL 5TH
ROSE SANGRIA CHABLIS
99¢

DOM PERIGNON 1973 CHAMPAGNE
$42.00
LIMITED STRICTLY TO STOCK ON HAND

SAN MIGUEL BEER
LIGHT OR DARK
6 PAK $3.69

TIA MARIA & KAHLUA
200 ML. $2.99

CUTTY SARK
5TH
$7.99

PRICES GOOD THRU SUNDAY AND SUBJECT TO STOCK ON HAND



LONG DRESSES ARE IN STYLE — Kim Orrell and Lucinda Buchan show their modelling skills at the auxiliary luncheon. Their dresses are from Lollypop Lane. Both girls are 5 years old.

— Sierra Madre News Photo



ONLY MALE MODEL — Richard Bowman marched down the runway to show off a sporty outfit at the auxiliary luncheon. Lillian Bollinger won the $25 grand prize and said she would share her winnings with her friends at the table.

— Sierra Madre News Photo

Reviews of Art Productions

By Dana Pedersen

"A Chorus Line" returned to Southern California last Wednesday evening and begins a limited engagement at the Pasadena Center running through October 12.

Michael Bennett's simplistic tribute to the gypsy life of a Broadway chorus dancer from audition to audition, opens to a barren rehearsal hall where 17 hopefuls remain to vie for eight positins in an upcoming play.

Despite the fact that the play details the life of a dancer, it affords the audience to interpret the diverse instances to their own lives. There are no elaborate sets or expensive costumes — merely rehearsal clothes and mirrored panels reflecting the dancers' movements.

Reminiscent of the Wizard, from "Oz" the director of the chorus bellows orders from the rear of the theater, instructing the dancers to step from the line and one by one talk about their lives, their hopes and dreams of stardom.

As the play progresses, the cast members assume separate and distinct identities, relating sensitive, moving memories from their past. David Thome gave a magnificent performance as the chorus director and was equally impressive in his dance sequences.

Cassie. the chorus dancer, seeks stardom in Hollywood, fails, only to return to the chorus to beg desperately for one of the positions in the chorus line of the new play. There is no one "star" in the chorus; they are all special in their own way.

Cast members did display some inconsistencies in their strength and command of performances. Whereas Paul the one-time transvestite performer mesmerized the audience, other cast membres found it hard to captivate the audience for the duration of their scenes.

At various times during the performance the aud ience was plagued by poor amplication of the sound system, thereby missing portions of the performance. These "bugs" were most likely opening night quirks which will be cleared up with no trouble at all.

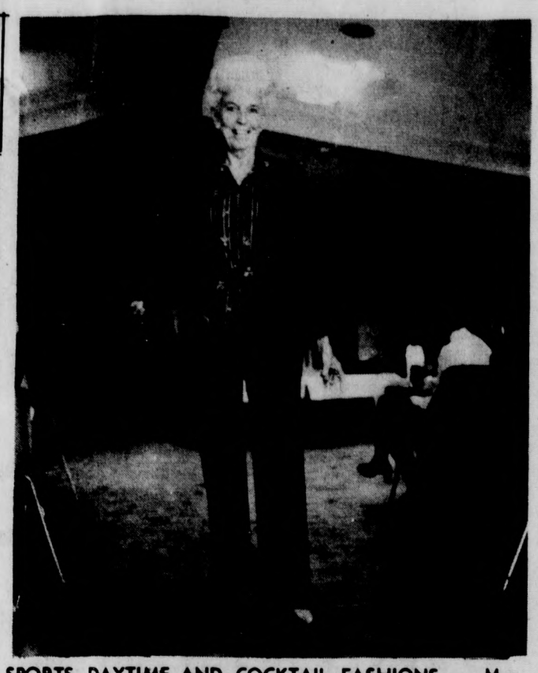
Receiving rave reviews last year at the Shubert Theater, "A Chorus Line" went on to run at the Pantages Theater with the third highest grossing week of any show in Los Angeles theatrical history.

Tony Award-winning choreographer director Michael Benneta conceived the idea for the show after inter viewing dancers who offered insight into their experiences coming up through the ranks of a career in dancing. Bennett found that the experienced dancers were reluctant to reveal — thinking they were out of the ordinary and unique only to themslves — were quite common among all dancers interviewed.

The interviews were compiled in book form by James Kirkwood and Nicholas Dante. Marvin Hamlisch, Oscar-winning composer, wrote the musical score with lyrics by Edward Kloban.

Bennett began his own career as a Broadway gypsy prior to achieving his present status as one of Broadway's most acclaimed choreographer/directors with past works including, "Promises. Promises," "Coco." and "Follies."

Co-choreographer Bob Avian has worked with Bennett on several past productions.



SPORTS, DAYTIME AND COCKTAIL FASHIONS — Margery Peterson models a three-piece suit for guests at Sierra Madre Community Hospital Auxiliary annual salad luncheon last week at Sierra Madre Recreation Center.

— Sierra Madre News Photo



SPORTS OUTFITS LIKE THIS WON THE SHOW — Marian Adkins was one of the adult models at the auxiliary luncheon featuring Helen Porter Fashions. Other models were Anna Selk, Olive Buchan, Celeste Morrison and Mary Carp.

Sierra Madre News Photo

Alverno Offers RN-LVN Classes

The Alverno Villa LEARNing Center has opened offering continuing education for RN-LVN re-licensure. All courses are approved for contact hours and continuing education units by the Board of Registered Nursing and accepted by the Board of Vocational Nurse and Psychiatric Technician Examiners.

The Alverno Villa LEARNing Center is located on the same grounds as Alverno High School in Sierra Madre. A class schedule may be obtained by calling 355-8118 or writing Alverno Villa LEARNing Center, P.O. Box 254, 200 N. Michillinda Ave., Sierra Madre, CA 91024.

Although the first offerings of the LEARNing Center are for para-medical personnel, plans for the future include programs of interest to the wider community.

Seniors Receive Shots

Several agencies in the West San Gabriel Valley communities met recently to plan for the 1980 senior citizen flu program scheduled to begin in October.

The program is sponsored by the Alhambra Health Center and will offer free flu shots to persons 55 years of age and older. Individuals who suffer from chronic illnesses may also receive this service at community clinics.



IS BREAST CARE IMPORTANT? YES.

The breast is a woman's most distinctive feminine feature that gives her beauty and sex appeal, yet most women do not properly take care of their breasts or make the most of their finest feature.

The least a woman should do if she values her beauty and her health is to give herself a monthly breast self-examination, checking for lumps and/or soreness.

The breast is composed of adipose tissue (fat) glandular epithelium, ducts, blood vessels, lymph vessels, a stroma of supporting collagenous fibers, and the covering skin..

An ill-fitting bra displaces this tissue, pushing it under the arm, flattening it farther over the chest wall, or allowing the figure to become drooping and pendulous.

A breast may vary greatly in size,.depending upon such factors as heredity, diet, and age.

The small busted woman usually does not make the most of what she has. She wears a padded bra that gives her a false front but also flattens and spreads her breast tissue over her chest wall and impedes circulation through the tissue.

The woman with an adequate amount of breast tissue should be desirous to maintain a good youthful bustline.

The women with more than an ample endowment of breast tissue has a real problem. Finding a bra that really fits and supports the weight of her breast is next to impossible, except in a custom fit orthopedic type bra.

Braless is in fashion but what you pay for the braless look - is body damage.

If you have had breast surgery, Josie's Bra Shop has some good news for you. With the most life-like prosthesis fitting.

You can wear these uniquely realistic breast forms with any properly fitting bra including the new ones you'll be tempted to buy.

Once you feel these forms you'll see how they shape you comfortably, naturally and without trapping heat or perspiration.

The weight of this new synthetic breast tissue is approximately 5% less than the body weight.

My main objective is not only to succeed in the business world, but to educate and help other women have healthful and youthful bustlines. Every woman, from puberty on throughout life, should wear properly fitted, custom-fitted bras, just as she should wear properly fitted shoes. This would help her not only to look and feel her best, but enjoy better health through a very vital step in proper breast care.

Josie's CUSTOM FITTING MASTECTOMY LINGERIE, SWIM WEAR, MATERNITY

37 W. Sierra Madre Blvd. Sierra Madre, Ca. 91024

What To Expect

From Page 1

readers, and the "Church Page" will be a continuing section reporting the weekly events of the community's places of worship as well as the special church functions. Obituaries will also appear in this division.

In order to be somewhat competitive with other weekly newspapers in the local valleys, the Sierra Madre News has raised its subscription rates to $11 for one year, $20 for two years (a $2 saving), and $28 for three years (a $5 saving).

Single issues of the paper will be on sale around town for 25 cents.

Every new subscriber will receive a free 15-word classified ad. For new subscribers' convenience, a coupon is available in the advertisement in this issue. This offer is also good for those subscribers whose checks and orders were received by the Sierra Madre News at the time of the administrative change-over last Thursday.

Anyone wishing more information about the free 15-word classified ad should contact the News office at 355-3324.

Club publicists are urged to keep the editor apprised of all meetings throughout the year.

Reed states, "The publicists are the backbone of the paper, and their input is invaluable in keeping the community aware of everything that happens in the area."

This first issue of the paper is being sent to every residence in the city. The owners plan additional community - wide distribution within the next few months.

PCC Radio Helps The Handicapped

Pasadena City College's public radio station KPCC-FM 89.3 is finalizing plans for establishment of Pasadena Radio Information Service (PARIS), a new closed circuit radio system to benefit the area's handicapped Community.

KPCC-FM will be the only radio station in the Los Angeles basin offering the service which is underwritten by the National Public Radio organization, said Dr. John Gregory, station general manager. The system is scheduled to be operative in January, 1981.

For further information on the service or volunteer openings contact Ernie May Tompkins, coordinator of Radio Instructional Services at 578-7231.

Patchwork At St. Luke's

Patchwork, the St. Luke Hospital self-help program for widowed persons, will meet for its monthly meeting Wednesday, October 8.

The free community program begins at 7 p.m. in the Hospital Staff Room.

The program will be devoted to a group dscussion centering on issues identified by concensus as important to each ndividual and to the welfare of the group.

For more information, call the St. Luke Hospital Public Relations Office, 797-1141, extension 310.

Auditions For L.A. Chorale

Experienced young singers of professional quality who read music well and have backgrounds in both ensemble and solo work are invited to audition for the Premiere Chorale, a 16-voice choral ensemble.

The Chorale is sponsored by the Performing Arts Division, Cultural Affairs Department, City of Los Angeles.

Auditions will be held on Tuesday, October 21 beginning at 7:30 p.m. in the Tower at City Hall, 200 North Spring Street, Los Angeles.

Audition appointments may be made by calling Pamela Mowen, Performing Arts Division, 485-2433, between 8:30 a.m. and 4:30 p.m., Monday through Friday.

Good Drivers Save

Several million dollars have been saved by California's "good" drivers and by the Department of Motor Vehicles as a result of the driver's license extension program which began January 1, 1980 under authority of Assembly Bill 777, according to DMV Director Doris V. Alexis.

In the eight months since the program began, DMV has issued more than one million four-year driver's license extensions to drivers who have gone four years without moving violations or accidents.

Forty-five percent of California's 15 million drivers are eligible by virtue of their four-year "clean" records.

The program has resulted in "substantial economies in DMV's operations and significant time savings to motorists." the DMV director said, referring to $3 million savings for 1980-81 from a reduction of 39% in the volume of driver's license renewals in DMV's 150 field offices and an accompanying net reduction of 181 personnel years related to the Calvo Bill extensions.

In addition, Alexis said, "there were impressive savings in gasoline through elimination of the average 15-mile roundtrip drive to DMV to renew a license."

Republicans

From Page 1

hope to pick up four or five more seats."

From Assemblyman Dick Mountjoy's office, Pat Myers encouraged Republican Sierra Madreans and complimented them on their headquarters, and well-known Reagan backer, Dixie McIntee, joined other conservatives in urging everyone who called himself or herself a Republican to walk precincts and help set up Republican headquarters all over the valley.

Republican city officials were recognized: Thurman as chairman: Elaine Rudolph, secretary; Hugh Campbell, treasurer; Jerry Adkins, chairman of the "Democrats for Reagan" committee; Rita Thurman, hospitality chairman; and Jim Snyder, precinct captain.

Hartman Pharmacy

Over 70 years at North Baldwin Avenue

• SIERRA MADRE, CALIFORNIA •

"Choose your pharmacist as carefully as you would your physician"

Specialists In Residential and Commercial Ceramics

Tile Installation and Repairs
Quality Craftsmanship at
Competitive Prices where our
Customers Satisfaction Comes First

CALL: Jim DePaede

359-1946 AFTER 6 P.M.



FOR UNIQUE STYLES AND HOMEMADE ITEMS COME SEE OUR SELECTION

15% OFF on all stock with this ad

CLOTHING INFANT TO SIZE 7

37 W. SIERRA MADRE BLVD SIERRA MADRE

355-6113 TUES-SAT 10-5:30



it's pure Gould®

it's **pure Gould** in a rich blend of linen and acrylic in a V-neck sweater over easy skirt for a super-easy way to look fabulous day and/or night.
Natural (featured) or white.
Sizes S,M,L.

Bobbette's

38 West Sierra Madre Boulevard
Sierra Madre, California 91024
355-7611

A SUBSCRIPTION TO THE SIERRA MADRE NEWS OFFERS YOU MANY OPPORTUNITIES

By subscribing now, you will be able to have delivered to your home the following:

- *News of, about and for you all Complete city news*
- *3-month Bulletin Board—updated weekly—of special club functions*
- *Weekly bargains in the Sierra Madre, Hastings Ranch, Sierra Madre Villa, Oaks-Highland and Rosemead-Foothill areas*
- *Society news of Sierra Madre and nearby communities*
- *Individualized church news*
- *Editorial section open as town forum*
- *Weekly feature stories about you and your friends*
- *Local sports*
- *Total classified ad division*
- *All legal publications*
- *Police and fire department news*
- *Introduction of every new business in town*

*Bonus—Each new subscriber gets a 15-word classified ad FREE.

Subscription Rates:

1 year $11

2 years $20 ($2 saving)

3 years $28 ($5 saving)

Rate by individual paper—25c

Clip and send with check.

My classified ad: _____

_____

_____

_____

_____

Enclosed $_____

Name _____

Mailing Address _____

_____

I would like to subscribe to the Sierra Madre News for____years.

The Bulletin Board

October 3
"Sentimental Journey Through the Swinging Years," Sierra Madre Playhouse

October 3-5
Sierra Madre Hospital Auxiliary, Woman's Club, Civic Club co-sponsor booth at Arcadia Fashion Park Health Fair

October 4
Sign-up for Foatriders, all day, Ecology Hall

October 7
Chamber of Commerce, 8 a.m., City Hall

October 9
Civic Club Initiation Dinner (members only)

October 12
Chamber of Commerce Founders' Day Bar-B-Q, Sierra Vista Park

October 13
Historical Society Annual Meeting, election of officers, 7:30 p.m., Park House in Memorial Park

October 24
Halloween Window Painting from after school to dusk throughout business district, sponsored by Chamber of Commerce and Civic Club

October 24-25
Sidewalk Sale throughout town

October 25
Window painting continues, 8 a.m.-noon. Judging at noon. Civic Club Halloween Dance

October 27
Rose Float meeting, 8 p.m., Ecology Hall

October 31
Halloween Parade, Kersting Court, 6 p.m.
Spook House in Park House at Memorial Park. Closes 8:30 p.m.
Parade and prizes sponsored by Kiwanis, Spook House by Civic Club, candy by Lions Club

November 4
Election Day

November 8
Rose Float Boutique, Park House, all day

December 5
Merchants' Open House. 6 to 9 p.m. Refreshments.

December 8
Red Cross Blood Bank, 2:30 to 7;30, Masonic Hall

December 28
Rose Float flowering in tent, Sierra Vista Park

December 31
Rose Float pulls out, 9 p.m.

Obituaries

VIRGINIA A. MIRABELLA

Services were held yesterday at 9 a.m. for Virginia A. Mirabella of Sierra Madre who died September 28 after a lengthy illness. Services were held at St. Rita's Church with Ripple Mortuary in charge.

The deceased was a registered nurse who had worked for many years at St. Luke's and Huntington Memorial Hospitals. She was a member of the Registered Nurses' Association of New York, Vermont and California. She was also past president of the National Nurses' Association of New York, and was a member of Carmelite Sisters, Third Order in Redlands and Alhambra.

The Sierra Madrean is survived by her brother, Robert A. S. Martin and wife Joan M. Martin, and nieces Eileen A. and Mary M. Martin, all of Sierra Madre.

FLORENCE D. SNYDER

Services were held yesterday, October 1 at 2 p.m. for Florence Davis Snyder, 67, former Sierra Madrean. Mrs. Snyder died September 29 at Huntington Memorial Hospital after a brief illness.

Mrs. Snyder has been living in Arcadia. She originally came from Pennsylvania.

Survivors include her husband, James W. Snyder of Arcadia, a daughter, Jane McVicker of Sierra Madre, three grandchildren and four great grandchildren.

Memorials may be made to the Coronary Care Unit at Huntington Memorial Hospital.

Ripple Mortuary was in charge of arrangements.

MYRTLE E. HEASLEY

Myrtle Elizabeth Heasley, 84, who lived in Sierra Madre years ago, died August 27 in Santa Monica.

Survivors include sisters, Emogene Moor, Evelyn Klinger and Mae Heston; sons, James C. and Waldo L. Heasley, and eight grandchildren.

for the Word of God and the testimony of Jesus Christ

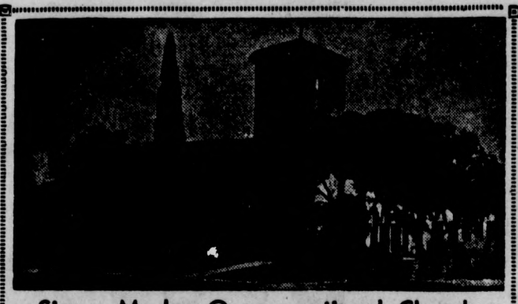


Bethany Church of Sierra Madre
North Baldwin at Montecito
In Sierra Madre

An independent, interdenominational church
Member, National Association of Evangelicals

Robert M. Vander Zaag, Pastor

9:30 a.m. Sun. School. 8:15 & 11 a.m. Worship Service
6:30 p.m. Evening Service



Sierra Madre Congregational Church
(Independent)
170 West Sierra Madre Boulevard
Richard J. Anderson, Pastor
9:30 A.M. and 11:00 A.M. WORSHIP SERVICE

Stress Management Course Offered

A course in stress management is being taught at the Sierra Madre Recreation Center, 232 W. Sierra Madre Boulevard, starting today (Thursday).

This eight - week course which meets on Thursdays from 7 to 8:30 p.m. not only teaches highly effective relaxation techniques but also skills in effective communication, time management and insight awareness techniques.

Also featured at the Sierra Madre Recreation Center is a course in yoga-running.

For additional information call 355-7135.

Job's Daughters

I.O.J.D. Bethel No. 308 of Sierra Madre had an official visit by their Deputy Grand Guardian, Valeria Mecham, recently. Honored Queen Karen Harlan conducted the meeting in which Lisa Citron was initiated. Junior Princess Paula Klingbail was in charge of the luncheon which followed.

On October 8 at 7 p.m. the girls will be exemplifying for Sierra Madre Order of Eastern Star Chapter No. 299.

St. Rita's Guild Plans Membership Coffee

St. Rita's Guild will conduct its annual membership coffee on Thursday, October 2, at the home of Mr. and Mrs. Charles Boggs, 1044 Don Robles Avenue, Arcadia, according to Fran Crawford, new president for 1980-81.

Parish members are invited to drop in from 10 a.m. until 12:30 p.m., have a roll and coffee or tea and meet the members of the new board who will sketch the events planned for the coming year.

If transportation, company or directions are needed, please call Shirley Schirmer at 355-2795 or Mary Frances Brennan at 355-0555.

ANOAKIA ELEMENTARY SCHOOL

758 W. ANOAKIA LANE
ARCADIA, CALIFORNIA
355-7259

Co-Educational Pre-School through Sixth Grade Credentialed and accredited instructors. Small classes and individual attention.

Morning and Afteroon Enrichment program available. 25 Years of continual Education on same location.

Before 3:00 p.m. weekdays
For Information Call Anoakia School
Mrs. Steffey — 355-7259
Applications being accepted for
Fall Enrollment.

Methodist Sale

Women of the Sierra Madre United Methodist Church located at 695 West Sierra Madre Boulevard will hold their semi-annual rummage sale on tomorrow and Saturday, October 3 and 4, from 9 a.m. to 4 p.m. in Fellowship Hall. Ample parking is available off Michillinda Avenue.

A variety of articles will be for sale including clothing, books, furniture, appliances, kitchen ware, toys, and many more items for bargain hunters.

Funds raised by the sale will be used for the women's numerous philanthropic projects.

Bahais Hold Rites

Last Saturday, Sierra Madre Baha'is is held memorial services for seven members of their Faith who were executed n Yazd, Iran. Bara'is in over 1800 location across the nation held similar memorials on the same day.

Fred Bruning, chairman of the Local Spiritual Assembly, which is the governing body of the Baha'is of Sierra Madre, said the execution of the seven men was the latest of the many cruel assaults upon the Baha'i minority the last two years.

Blessing Of Animals

The Church of the Ascension at Baldwin and Laurel Avenues in Sierra Madre will have the service of the "Blessing of the Animals" on Saturday, October 4, at 4 p.m. on the lawn next to the parish hall.

This day is the Feast of St. Francis of Assisi and is an appropriate time for this traditional service.

All persons are invited to attend the service and bring their pets for blessing. Refreshments will be served following the service.

The Rector of Ascension Church, Father Donald Behm, will conduct the service.

Women At League

Lutheran Women's Missionary League Sunday will be observed in the 10:30 a.m. worship hour at Faith Lutheran Church on the corner of Hastings Ranch Drive and Sierra Madre Boulevard, in Pasadena.

Reverend Charles Brehmer presents a message entitled "Sow the Seed — Share God's Love." The Women's Christian Service Guild will present a chancel skit entitled "Leave It There." Officers of the guild for 1980-81 will be installed and a fellowship coffee hour follows the worship service.

The regular Sunday school departments will meet at 9 in the parish hall, with a brief opening devotion led by Superintendent Ken Norberg. Classes are available for nursery (age 3) through adult.

A midweek adult Bible class is being held on Wednesdays at 7:30 p.m. in the parish hall. Pastor Chuck is currently leading a study of 2 Corinthians entitled "God's not-so-secret Agents."

Next week with Faith: Sunday, 7 p.m., A.C.T. Bible Study Fellowship in the parish hall; Monday, 7:30 p.m., six departments and board of directors meeting in the parish hall; Wednesday, 4 p.m., teen confirmation class; Wednesday, 7:30 p.m., midweek adult Bible class; and Thursday, 7:30 p.m., senior choir rehearsal.

Mariners Meet

The fleet's in!

Mariner Girl Scouts "M.S.S. Challenge" will dock in Sierar Madre. Enlistments open for girls grades 9 - 12. Stations are available to those interested in nautical skills, camping, boating, and community services.

For more information contact Skippers John and Sheila Pierce at 355-8332.

Paper Drive

Pasadena Christian School will hold a paper drive Saturday, October 11, from 8 a.m. to noon in the school parking lot on Garfield Avenue, one block north of Washington Boulevard, Pasadena. Paper contributions should be tied with twine.

For more information please call 791-1214.

Gloria Dei Ev. Lutheran Church and School

186 West Highland Avenue
Sierra Madre, Ca 91024

- Sunday Worship Service .....9:00 A.M.
- Sunday School — All Welcome .....10:15 A.M.
- Christian Elementary School

Member Of The Wisconsin Synod
Teaching

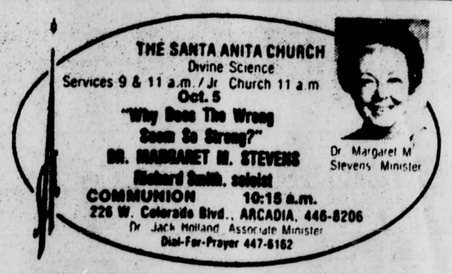
- The Bible Is Inspired
- Jesus Is Savior
- The Spirit Gives New Life
- The Entire Bible

Pastor Allen K. Schroeder 355-8706
Gary D. Gray, Principal 355-9887
Gloria Dei Office 355-9515

What is the Baha'i Faith?

An independent world-wide religion, founded in 1844 by Baha'u'llah. God's messenger for today. Come hear about the Baha'i Faith — informal meetings held every 2nd and 4th Friday, 345 Foothill Ave. Hosts: Mike and Nancy Furst.

Call: 355-3688 or 355-0987



'Shape Up With A Song'
Exercise Program for Women

- STRETCHES
- SLIMNASTICS
- DANCE
- AEROBICS

At following locations:
Lake Avenue Congregtional Church
Fuller Seminary
St. George's Episcopal Church
Pasadena Covenant Church
CALL 791-4606

Faith Lutheran Church
Corner of Hastings Ranch Dr. and Sierra Madre Blvd.
Charles A. Brehmer, Pastor
9:00 — SUNDAY SCHOOL, YOUTH & ADULT CLASSES
10:30 — SUNDAY WORSHIP HOUR — Nursery Care
Pulpit Message: "Sow the Seed — Share God's Love"
Aepuns "TWT"
A CHRISTIAN WELCOME TO ALL!

Congratulations,
Sierra Madre Firemen

FIRE PREVENTION WEEK
OCTOBER 4-11

OBSERVANCE IN SIERRA MADRE—
OCT. 10 6-8:30 p.m.

242 W. Sierra Madre Boulevard

School Fire Drills
Oct. 6-8

Movies for our kids Oct. 9
"Escape to Witch Mountain"
"Hansel & Gretal and the Fire Witch"

Courtesy Sierra Madre News

CLASSIFIED ADS

REAL ESTATE FOR SALE

CHALET TYPE!
First Time On Market!

Can be used for 4-plus Bdrms. Walk to St. Rita's! 2 story 2 Bedrms. 2 full Ba's! Plus 2-¾ Ba's! Family den & office! Formal dining! Breakfast area! laundry Rm.! Plus!! Delightful guest house! Liv. Rm! Full Ba's! Dining! Kit.! on beautiful landscaped grounds! Valley view balcony from upper Bedrm! Priced to sell! Seller may carry Lge. second T.D.

INCOME OPP.!

3 Sep. houses on Lge. corner lot! 2 in front and 1 in back! Fireplaces! Garages! Waiting list! Adults! Close to everything! $975 Mo. income! Asking $156,500!
Drive by —
84, 84½ & 90
S. HERMOSA!

ALSO

2 on lot $98,900
2 on lot $131,500

HANYMAN'S DREAM!

Upper outer canyon! A real diamond in the rough! On 3 mountain lots! Terrific valley view! With a charming 2 story A-frame! Off street parking! Sewers in and paid! $93,500!

La Lone Rlty
355-6710
24 HR. ANS. SERVICE
638 W. Sierra Madre Blvd.

Condominium
You Too Can Have Fun

Spacious 2 BR, den, dining rm, 2½ baths, central air, pool, spa. 6 years new. Set amongst tall trees & mature foliage. Sundeck, 2 patios. Fast escrow possible. $139,950

Charming Older
2-Story + Guest House

3 BR, den, family rm. dining rm. 2 ba. remodeled, updated kitchen. Xlnt cond. Huge lot. Priced to sell!! $219,000

House + Guest House

Spacious 2 BR with 1 BR guest house, good rental! Excellent condition, well located. $109,500

Century 21
MAX FIELDS, REALTORS
355-1451

HAVE A HIGHLY PROFITABLE, non-franchised, Jean & Sportswear Shop of our own. Featuring over 100 brands — Levi, Vanderbilt, Klein, Sedgefield, Brittania, many more. $16,500.00 includes inventory, in-shop training, installed fixtures and Grand Opening. Open within 15 days. Call Mr. Hartley at PACESETTER FASHIONS (214) 937-9876.

2 Cabins
SITUATED ON A
70 x 70 HILLSIDE LOT
$48,500
BIG BEAR
10% [illegible] owner will carry [illegible] under at 10% fo [illegible] s.
SOLD
- Lake
- Convenient to airport
- Great for Investment
- Good View
- Woodburning frplc. Excellent Climate
- Year 'round living, four seasons climate

(213) 355-4678

Beach
And
Marina
PROPERTIES
STARK REALTY
Now Open In Pasadena
(4½ Blks. off 210 Freeway)
795-2073
416 "C" South Rosemead
Prime Coastal Areas
Color Photos & Prices

FOR RENT

Brand New
2 STORY
TOWNHOUSE
Small, adult, quiet complex, Unfurn. 2 Bedrm. 2½ Bas.! F.P., C/A, Jacuzzi, Beaut. Oak woodwork & cabinets. Elec. Gar. Dr., view of San Gabriel Valley & Mtns. Walk to shopping District!
$700 Month
355-6063 EVES.
576-6709 DAYS

FOR RENT

Single garaage on Baldwin and Sierra Madre. Make offer. 286-7990

1 Bdrm. Unfurnished house, near shopping. $375 Month. Avail. 10-8-80. 355-2662

TREE SERVICE

Soil Improvement Co. of Arcadia
TREE SERVICE
TOPPING - PRUNING
REMOVING - SURGERY
(POWER SPRAYING)
Lawns - Shrubs - Pest Control - Fertilizing - Deep Feeding.
Annual Care Our Specialty
Lic. by Dept. of Agricul.
446-4787

UPHOLSTERY

Upholstery



Low Prices - Free Esti.
CALL 445-6385 or 358-6280
BofA Card - Master Chg.
CONTINENTAL
CUSTOM
UPHOLSTERING
MONROVIA
Mon. to Fri. 9 a.m. - 5p.m.
603 W. HUNTINGTON DR.
10% OFF With Ad

LOCKSMITH

LOCK & KEY WILLIAMS SERVICE
Locks Repaired
Locks Keyed Alike
Combinations Changed
Master Key Systems
Keys Made
167 E. Montecito
Sierra Madre
355-0180

LANDSCAPING

FRED OSTI, JR.
Landscaping & Clean-up
- Relandscaping
- New Lawns
- Sod Removal
- Sprinkling Systems
- Ivy Mowing
- Rototilling & Grading
- Rubbish Hauling

FREE ESTIMATES
Licensed & Insured
355-7353 (anytime)

SCRATCH PADS

SCRATCH PADS
5x8 8½x11
4 Sizes — 3x5, 4x6
Sierra Madre News Office
9 KERSTING CT.

ART SUPPLIES

In Arcadia it's
THE ARTISAN
TOP
ART CLASSES
OIL PAINTS
Grumbacher supplies - Acrylic paints - Water Colors Pastels - Show Cards and Matt Boards - Canvas - Oil Paintings - Art books - Picture Frames Custom or Ready Made
Arts & Craft, Supplies
617 S. 1st Avenue, Arcadia
447-8310

AUTO DEALERS

MISSION CHEVROLET CO.
New & Used Cars & Trucks
Leasing, Sales & Service
Las Tunas at San Gabriel Blvd.
San Gabriel
287-6184 283-5128

FURNITURE REPAIR

☆ Cane
☆ Rush
☆ Reed
★ Danish Weave
★ Rattan - Wicker
Chairs - Rockers
Restored
355-0701
Antique or Modern

AUTO REPAIRS

Norm's Garage
Dependable Auto Repair
ELECTRONIC TUNE UP - BRAKE SERVICE
Operated by Mike Eing
22 E. Montecito
355-1146

PLUMBING

PLUMBING & LAWN SPRINKLER SYSTEMS
Installation & Repair
Free estimate
285-9693

AUTOS WANTED

WANTED —
DEAD OR ALIVE
Junk Cars — Top $
Good Used Parts
For Most Cars
447-5170

WANTED

BABYSITTER NEEDED
For 10 month old boy. Your house. 4 days week. Refs. Reasonable.
CALL DEBBIE
339-4535 After 6 p.m.

GARDENING

EXPERT GARDENING WORK WANTED
Contract By Month
- Lawn Care
- Landscaping
- Tree Work

Free Estimate
Dependable
Call Bill
355-4678

ELECTRICAL WORK

LOFTI ELECTRIC
Lic. No. 350918
- NEW WIRING
- REMODELING
- REPAIRS

Emergency Calls
New Service
7 Days
Call Anytime —
355-0657
Day or Night

CHIMNEY SWEEP

NIELSEN'S CHIMNEY SWEEP
"Protect Home & Family"
Free Estimate
339-0060

AUTOS FOR SALE

Surplus
Jeeps - Cars
and Trucks
Available thru Government Agencies
Many sell under $200
Call —
312-742-1143,
Ext. 5516
for information on how to purchase.

CHILD CARE

Lic. Day Care
AGES 2½ - 5
Hot lunches
Fenced yard
355-0714

You're Invited — Free
Fire Prevention Week Activities
- 4-CITIES DRILL
- DISPLAYS
- DEMONSTRATIONS
- FREE MOVIES —

"HANSEL & GRETEL MEET THE FIRE WITCH"
Plus Walt Disney's
"RETURN TO WITCH MOUNTAIN"
Watch This Paper For More Details

PETS

Good Home
Wanted for two lovable dogs, good with kids. Tags, shots, half Shepherd and half lab.
355-0304

PAINTING

Painting
Int. - Ext.
Quality Work
Free Estimate
Call Howard
796-8191

Stone Mason
FIREPLACES & STONE WORK
Are My Specialty
"My only specialty"
CALL R. G. LORENZO
AT
(213) 286-2860
25 Yrs. Experience

APPLIANCES AND REPAIRS

DUMAS
VACUUM SERVICE
Including Hoover & Kirby Vacuums. Paper Bags and Hoses for All Models
Keys. Locksmith
Reasonable Rates
Lamps Repaired
14 N. Baldwin Ave.
Hrs.: Mon. - Fri. 9 - 5
Closed Sat., & Sun.
355-1596

GARDENING

Malibu Gardening
YARD MAINTENANCE
CLEAN-UP & HAULING
Dependable. Good Refs.
Free Estimate
355-4377 or
357-5186

PAINTING

Top Quality Painting
Reasonable Prices
25 Years Experience
This Area
CALL THE CRAFTSMAN
Bob Wortham
355-0696

PADS
VARIOUS SIZES
Sierra Madre News Office
9 KERSTING COURT

PAINTING - PAPERING

PAINTING
☆ QUALITY CRAFTSMANSHIP
☆ RESIDENTIAL & COMMERCIAL
☆ DECORATING ADVICE
Call —
ROD
★ 287-5914 Eves.

EXPERT SHOE REPAIR
ORTHOPEDIC WORK OUR SPECIALTY
SHOES REPAIRED WHILE YOU WAIT
WE REFINISH OR DYE SHOES ANY COLOR
— AT —
RALPH'S SHOE STORE
BankAmericard
41 North Baldwin 355-0479

Pasadena Dance Center
Elly C. vanDyk, director, State accreditation Holland 1964
quality instruction, professional staff



- BALLET • MODERN
- JAZZ • TAP
- AEROBICS • LADIES DANCE

CHILDREN THRU ADULTS
25 S. Sierra Madre Blvd., Pasadena
792-0873 (Studio) 798-3430 (Answering Service)

Overnight
KODAK and ECONOMY
DISCOUNT PROCESSING
On
Films and Slides

12 Exp. Prints	$3.59
20 Exp. Prints	5.11
24 Exp. Prints	6.41
36 Exp. Prints	8.69
26 Exp Slides	1.89
36 Exp. Slides	2.99
Movies	1.89

60-second Color
PASSPORTS
and
ID PHOTOS
McGowan's Photo Shop
OPEN 9:30 TO 5:30 — MON. THRU FRI.
20 N. Baldwin 355-0315

HOUSE BEAUTIFUL
This fine home reflects years of tender-loving-care. 2 bdr., conv. den, elegant living-dining combination with dramatic fireplace. Cool, restful lanai with built-in BBQ. Situated on an extra large private lot. Call for an appointment to view this "House Beautiful." (77-108).

HEAVENLY HAVEN
All the room a family will need in this quality 3 bdr. home. Traffic free living & Dining rm. plus family rm. and 2 baths. The large lot with patio & Hot Tub provides room to grow. (77-106) $144,000.00

RED CARPET®
RED CARPET REAL ESTATE
80 W. Sierra Madre Blvd.
Sierra Madre, Ca. 91024
355-3581

Coupon
Ronrico Puerto Rican Rum
Reg. $14.99
1.75 liter *Now* $6.99
GOOD THRU OCT. 8
LIMIT 1 BOTTLE PER COUPON
Happy's Wines & Spirits
12 West Sierra Madre Blvd.
Sierra Madre 355-9444 355-2314

$2 OFF COUPON
Large-size clothing
SABATINI'S
Big & Tall *Ladies*
5 Kersting Court
355-8613 Sierra Madre 355-0513

$2 OFF COUPON
Dog Grooming
"Dee-o-Gees"
Formerly Jackie's
Call Shirley or Terry
355-6615

ADULT CONDOS FOR LEASE
3 BEDROOM, 2½ BATH
CENTRAL AIR AND HEATING
$690 per month
MUST RENT!
AGENT: 355-7196

RUMMAGE SALE
FRIDAY, OCTOBER 3
SATURDAY, OCTOBER 4
9.00 - 4:00
METHODIST CHURCH
695 W. Sierra Madre Blvd.
- Some new items
- Some collectables
- Bargains galore

2 ON R-3 LOT
Top condition 1 - 2 Bedroom, dining room. Plus, newer 1 Bedroom. Beamed ceilings, panelled walls. Valley view.
CLARA CLARK
373 W. SIERRA MADRE
795-3225

COPIES

INSTANT COPIES
WHILE-U-WAIT
Zip Zerox
4c*
(Michillinda Ave. at May Co.)
1151 West Huntington Dr.
445-1224
*Self Service + 20c Serv. Charge

TOYOTA
LONGO TOYOTA
NO. 1 DEALERSHIP
IN ALL OF THE
USA
FOR
13 Years
THIS MUST PROVE THAT FOR THE BEST DEAL MOST COURTEOUS SALESPEOPLE AND SERVICE YOU DESERVE AFTER PURCHASE LONGO HAS IT ALL!
52 SERVICE STALLS
And Parts Open Every Night
MONDAY THRU FRIDAY
7 A.M. TO 10 P.M.
LONGO
TOYOTA
10501 Valley, El Monte
213/442-1011 L.A. 686-1000
SALES OPEN 7 DAYS



Serving Sierra Madre for Over 25 Years
ALEXANDER'S
TREE SERVICE
(No Charge For Estimates)
355-2537
Licensed
Bonded
Insured
- TOPPING
- REMOVING
- TRIMMING
- TREES CABLED
- REMOVE STUMPS WITH POWER STUMP GRINDER
- POWER EQUIPMENT
- LOT CLEARING
- HEDGE & IVY REMOVAL
- FIREWOOD

Reasonable Prices and Quality Workmanship

Gordon on the Grow

By Gordon Baker Lloyd

I do not feel at this time of the year we need to have front yards with six inches of dead grass or living grass for that matter. Your front yard may not be a color bed but it can be neat and clean . . . and if you have a problem then give your neighbor a call and several can pitch in. If you cannot afford the front lawn green, at least it can be trimmed.

Do any of you remember the days in Sierra Madre when we had no street cleaners? Everyone did his own, and many a morning, bent over their brooms, they had interesting neighbor discussions on prices of beans and "did you hear that?"

If you think there is little to do now in the garden, forget it! You have the first of the lesser bulbs, the little bulbs to plant. Get tulips and put them in the refrigerator. Buy daffodils now for good selection and plant them the middle of October in S.M. when soils are a bit cooler. Plant in masses — not rows! And plant them the right depth.

The greatest scene: On Orange Grove a young mother with baby, on her back in one of those back packs, having the fun of his life as mother mowed the lawn. That's one way to develop a yard lover.

Those of you with new homes in S.M. are having less room to garden than you would have had in some of the older places. But you too should have both flowers and vegetables. It's amazing what you can do in containers — 18 inches across or longer redwood boxes. Example? An 18-inch redwood tub can grow leaf lettuce for three persons the year around.

You can plant bronze right now about three inches apart in a container. You pick leaves. Feed every month. When they get long and leggy, replant. But they keep throwing out leaves for several months. Same for spinach.

In four-foot long window boxes you can do beets and carrots. Once a year everyone should go to Roger's Gardens in Corona Del Mar and see what can happen in baskets. It's like going to Buchard's gardens in Victoria with the color grown. Make it middle of the week to avoid the crowds and tours.

The city is supposed to take care of parkway trees. But because they're so busy, I had my Carob done professionally. It's been going by for years with the usual lopping here and there. This year I had Danny Osti do it and it's a marvel. No longer will I lose a limb a year in the wind.

So take a look at your tree and ask for a trimming estimate. It will save a lot of grief later on, dear friend. Although I taught tree trimming crews in years past, I would no more climb a tree now than fly.

I must comment on some unusual things in Sierra Madre horticulture. We have in town one of the great macademia trees, and nuts are counted each year by our old timer, Mr. Hartman. We also have a sapote with fruit you eat properly in the bathtub! Then we have off-shoots of a couple of trees moved to our area full-size from Spain to produce sour orange marmalade. Waldo Ward's dad did it.

And then there are a lot of avocados left of the old original grove in the area of Sierra Madre Boulevard and Mountain Trail, to say nothing about some of our great live oaks seen here and there. If you would do a "garden tour" in our area you would come up with some marvels, little known, but hidden in our home town.

And if you have a garden problem, call KMPC with Hilly Rose and GBL, Saturday morning around 8:30 a.m. And if you are an early riser you can hear GBL on KGO, San Francisco, 5:30, Saturday mornings, 81 on the dial.

Bethany Film

As part of Bethany Church's "short term workers" Darrell and Nikki Ower will present a film Sunday at 6:30 p.m. The Owers spent the summer in Greece working on the facilities at the Greek Bible Institute.

Bethany Church is located at 93 North Baldwin, Sierra Madre.



ENVIRONMENTALISTS GET INTO GEAR FOR NEXT YEAR — Hanne Parks donated her accordian expertise Saturday evening while Connie Kay and Laurie Cooper, president of Sierra Madre Environmental Action Council, listened and collected money for next year. — Sierra Madre News Photo

'Citizen CPR' Class Offered Tonight

The Sierra Madre Volunteer Fire Department will conduct its monthly, four-hour "Citizen CPR" course Thursday evening, October 2, at 6:30 p.m.

The class is offered, free of charge, and is given at the Fire - Police Facility, 242 W. Sierra Madre Blvd., under the direction of members of the Fire Department's Emergency Medical Technicians and is open to anyone eighth grade and above.

Emphasis is given to clearing of the obstructed airway by use of the backslap and Heimlich maneuver; signs and symptoms of heart attacks and emergency care; artificial ventilation by use of mouth-to-mouth resuscitation, and artificial circulation by use of closed chest compression.

Highly recommended for persons living in household with victims of known cardiac problems the course is completed in one evening with the first portion being devoted to films and lecture. The second half of the program is devoted to "hands-on" practice by the participants. Several practice mannikins are used in order to provide sufficient practice to everyone.

Pre-registration is not required, but desired, and can be accomplished by calling the Fire - Police dispatcher at 355-1414 anytime, day or night.

CHILDREN'S
BIRTHDAY PARTIES
NO FUSS — NO MUSS IN YOUR HOME
MACABOB TOYS
Let Us Handle Your Party in Our Puppet Palace
- Games
- Entertainment
- Refreshments
- Puppet Show
- Complete Services

2980 E. Colorado Blvd., East Pasadena
Call 796-2980 For Party Information

The Bottle Shop"
CIGARETTES 5.09 + TAX
(CARTON)
add 10c FOR 100's
Liquors Wines Champagnes
FREE DELIVERY
CALL 355-1262
WE SPECIALIZE IN
Complete Party Arrangements
58 W. Sierra Madre, Sierra Madre

FALL SALE
New Model Color TVs are here!
JUST IN TIME FOR:
- World Series
- Football
- Fall Shows
- Elections
- Presidential Debates

RAMBEAU'S Television Service
17 WEST SIERRA MADRE BLVD.
SIERRA MADRE, CALIF. 91024

The Adkins Insurance Agency
Jerry Adkins
COMPLETE INSURANCE SERVICE
241 EAST SIERRA MADRE BOULEVARD
SIERRA MADRE, CALIFORNIA 91024
Business 445-1633
Residence 355-1371

DON'T MISS YOUR CHANCE THIS TIME.
11.968% Annual Rate = 12.505% Effective Annual Yield*
Republic's Money Market Certificates
Now is the time to take another look at Money Market rates. Republic's Money Market account guarantees a high short-term yield on your savings. And your savings are insured to $100,000. No brokerage fees or other charges at Republic. Call us. We can arrange for transfer of funds by mail from other associations or banks.
Above rate available Oct. 2 thru Oct. 8, 1980
$10,000 Minimum Deposit
6-Month Term (182 days)
*Yield is based on principal and interest remaining for one year at this rate. Rates may change at renewal. Interest does not compound on this type of account. Federal law requires substantial interest forfeiture for early withdrawal.
Every time the Rooster Crows your Money Grows
REPUBLIC FEDERAL SAVINGS
and loan association
ALTADENA 2246 N. Lake Ave. (213) 791-1281/681-6611
PASADENA 1845 E. Washington Blvd. (213) 798-0893
ARCADIA 320 Santa Anita Fashion Park (213) 445-2600
Head Office: ALTADENA 2246 N. Lake Ave. (213) 791-1281 / 681-6611 FSLIC
ALTADENA • ANAHEIM • ARCADIA • BURBANK • CLAREMONT • HACIENDA HEIGHTS • LAGUNA NIGUEL • LOS ANGELES
PALM SPRINGS • PASADENA • PICO RIVERA • SANTA ANA • WESTMINSTER • WOODLAND HILLS

THERE'S NO NEED TO GO OUT-OF-TOWN FOR YOUR PRINTING NEEDS.
We feature all phases of JOB PRINTING
Here's what we can do for you:
- Personal Cards
- Business Cards
- Envelopes of any size
- Letter Heads
- Flyers
- Bulletins
- Tabloids
- Brochures
- Wedding Invitations
- Party Invitations

SHOP THE Sierra Madre News FOR ALL YOUR PRINTING NEEDS
9 Kersting Court Sierra Madre
355-3324